Silver arts award unit 2

2A - Arts Leadership – Identify Leadership role and plan the projects aim.

My Unit 2 project is – Recording a series of tutorial videos demonstrating how to create a mine craft rig using cinema 4D software. This will be displayed on my website as an online tutorial series.

Aims & Scope – I aim to be able to effectively teach other people to use cinema 4D to create mine craft rigs, with a series of basic step by step videos.

Leadership skills and qualities – I understand that I will need to be able to explain every aspect of what is involved in the videos in a step by step way. I will need to talk and explain in simple terms so people can understand as they follow the tutorial.

My role in the project is – teacher, programmer, and designer. As I will be designing, and programming the cinema 4D rig, but I will be teaching others how to do it as I go along.

Once I release the first video, I will advertise and share it with friends and online communities, so I can gain feedback and answer questions. I may event set up a forum area for questions. However on the website where the videos will be displayed there will be a comments and questions section and I may also put together a questionnaire for people to give more in-depth feedback.

Silver arts award unit 2B – Planning the practical issues

The video tutorial series will be a 3 part video series.

Episode 1 – A 30 minute tutorial showing modelling and texturing.

Episode 2 – A 30 -50 minute tutorial, showing how to create and use joints.

Episode 3 – 60 minute tutorial (possibly broken into 2 parts if needed) Head expressions and user interface.

Mon	Tue	Wed	Thurs	Fri	Sat	Sun
2 hours setting up page for videos		2-4 hours planning and recording first video	2 hours video editing	Final edit on first video and upload (2 hours)		1 hour review works so far and course correct
2-4 hours planning and recording second video		2-4 hours video recording & editing	2 hours Video editing	Final edit on second video and upload (2 hours)		1 hour review works so far and course correct
2-4 hours planning and recording third video		2-4 hours video recording & editing	2 hours video editing	Final edit on third video and upload (2 hours)		1 hour review works so far and course correct
2 hours design and create questionnaire Add pdf's explaining work in videos		2 hours design and create forum / question/ comment section	2 hours advertising and marketing	2 hours social networking to gather groups of testers		1 hour review works so far and course correct